MOHAMMED ABRAR A
UI/UX Designer | Visual Designer

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in Mohammed Abrar

PROFILE:

I started as an independent UI/UX designer while learning various aspects of creative designs. Presently, I have developed my skills by engaging in different work ethics, Data Visualization, Interaction Design, User Centered Design, Visual Design, and Usability Testing.

SKILLS:

SOFTWARE

- Figma
- Illustrator
- Photoshop
- XD
- InDesign
- Premiere Pro
- After Effects
- Visual Studio
- Chatgpt
- Midjourney

DESIGN

- User-Centered Design
- Design Research
- Design Strategy
- Typography
- Ads & Illustrations
- Wireframing
- Prototyping
- Collaboration
- Usability
- UX Design

CERTIFICATES

- **Google UX Design**
  Google

- **UI/UX (Web & Mobile Designer), Figma**
  Zero To Mastery Academy

- **User Experience Design Essentials, Xd**
  Udemy

PORTFOLIO:

🌐 **www.mohammed-abrar.com**

EXPERIENCE:

Apr 2023 - Apr 2024

UI/UX DESIGNER — Chennai, Tamil Nadu, India.
JEZSEL SOFTWARE
PROJECT : JEZSEL [MOBILE APPLICATION]

- I took major task to redefine our brand and explore multiple concepts to elevate our design system
- Led initiatives to define animation guidelines and design microinteractions for our UI
- Collaborated with product manager, business partners, and engineers to help define product requirements and road map
- Create and apply design strategies across branding and product design. Refine design directions and finalize design details.
- Identified opportunities to enhance touchpoints and drive sales conversion.

May 2022 - Mar 2023

UI DESIGNER — Chennai, Tamil Nadu, India.
RAPPO PHYGITAL COMMERCE PVT LTD
PROJECT : RAPPO V2 [MOBILE APPLICATION]

- Responsible for developing the company mobile application for better user experience.
- Translating requirements into style guides, design systems, design patterns and attractive user interfaces.
- Designing UI elements such as input controls, navigational components and informational components.
- Understand the deliverable from the stakeholders and transform to development without any loss in quality.
- Initiate the sitemap and user journey map by involving team members in participatory sessions.
- Creating user-centered designs by understanding business requirements, and user feedback.

Nov 2016 - Oct 2021   ⭕ **GRAPHIC DESIGNER**   Chennai, Tamil Nadu, India
     SUMAIYA PRINTERS

- Monitored delivery management for technical deliverables of concurrent jobs.
- Assisted in creating visual guides and creative guides for developers to understand what the application hopes to achieve.
- Coordinated with clients to achieve delivery schedules, such as customization, software-related issue, design corrections.
- Dedicated handling of providing customized Illustrative concept by designing a rough layout of art and copy regarding arrangement, size, font style and related aesthetic concepts, which will then be negotiated as per customer needs.
- Incorporated changes recommended by clients or art directors into final designs. Designs are reviewed for identifying errors before printing or publishing them.

EDUCATION:

May 2012 - Jun 2016   ⭕ **B.E - COMPUTER SCIENCE**
     AALIM MUHAMMED SALEGH COLLEGE OF ENGINERING
     Avadi, India, Chennai.

PERSONAL DETAILS:

Date of birth	: 13/06/1995
Marital status	: Married
Nationality	: Indian
Languages known	: English, Hindi, Urdu, Tamil, Arabic
Passport number	: X7423052